

In the Claims

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) A system for user recognition and customized content provisioning, the system comprising:

~~a data-acquisition remote control device for acquiring data related to a user without active user input or participation having~~
a plurality of control keys, the remote control device including a fingerprint sensor ~~located therein~~ embedded in one of said control keys, whereby activation of said one of said control keys reads fingerprint data of a user's finger; and

an apparatus capable of presenting customized content to the user controllable by activation of said plurality of control keys, the customized content selected dependent upon said fingerprint ~~being related to the acquired data related to~~ of the user user's finger.

2 to 9. (Canceled)

10. (Currently Amended) An apparatus for content provisioning comprising:

means for acquiring data related to a user without active user input or participation, the means for acquiring data including ~~a sensor located therein~~ a remote control device having a plurality of control keys and a fingerprint sensor embedded in one of the control keys, whereby activation of said one of said control keys reads fingerprint data of a user's finger; and

means for presenting customized content to ~~a~~ the user controllable by activation of said plurality of control keys, said customized content selected in response to ~~parameters associated with recognition of the user~~ said fingerprint data of the user's finger.

11. (Canceled)

12. (Currently Amended) A television system comprising:

~~a sensor capable of acquiring data related to a user without active user input or participation;~~

a remote control device having a plurality of control keys, the remote control device including a fingerprint sensor embedded in one of said control keys, whereby activation of said one of said control keys reads fingerprint data of a user's finger;

a processor communicatively coupled to the ~~sensor~~ remote control device, the determining characteristics of the user based upon the ~~acquired fingerprint~~ data; and

a display providing content to be viewed by the user, the content being customized for the user based upon the characteristics determined by the processor.

13 to 28. (Canceled)

29. (Previously Presented) A remote control device comprising:

a housing;

electronic circuitry disposed within the housing;

a signal transmitter disposed within the housing;

a plurality of control keys disposed on an outer surface of the housing, at least some of the control keys operable by hand; and

a fingerprint sensor embedded in one of the control keys.

30 to 32. (Canceled)

33. (Currently Amended) The device of claim ~~28~~ 29 wherein:

the control keys include at least some control keys disposed in a thumb actuated cross configuration; and

4 the fingerprint sensor is integrated within a middle portion
5 of the thumb operated cross configuration.

1 34. (Currently Amended) The device of claim ~~30~~ 29 wherein:
2 the control keys include an activation key operable to
3 activate the remote control device; and
4 the fingerprint sensor is embedded in the activation key.

35 to 44. (Canceled)

1 45. (New) The system of claim 1 wherein:
2 said remote control device wherein
3 said control keys include at least some control keys
4 disposed in a thumb actuated cross configuration, and
5 said fingerprint sensor is integrated within a middle
6 portion of the thumb operated cross configuration.

1 46. (New) The system of claim 1 wherein:
2 said remote control device wherein
3 said control keys include an activation key operable to
4 activate the remote control device, and
5 said fingerprint sensor is embedded in the activation
6 key.

1 47. (New) The system of claim 1 wherein:
2 said remote control device deactivates if no control key is
3 activated for a predetermined period of time.

1 48. (New) The apparatus of claim 10 wherein:
2 said remote control device wherein
3 said control keys include at least some control keys
4 disposed in a thumb actuated cross configuration, and

5 said fingerprint sensor is integrated within a middle
6 portion of the thumb operated cross configuration.

1 49. (New) The apparatus of claim 10 wherein:
2 said remote control device wherein
3 said control keys include an activation key operable to
4 activate the remote control device, and
5 said fingerprint sensor is embedded in the activation
6 key.

1 50. (New) The apparatus of claim 10 wherein:
2 said remote control device deactivates if no control key is
3 activated for a predetermined period of time.

1 51. (New) The television system of claim 12 wherein:
2 said remote control device wherein
3 said control keys include at least some control keys
4 disposed in a thumb actuated cross configuration, and
5 said fingerprint sensor is integrated within a middle
6 portion of the thumb operated cross configuration.

1 52. (New) The television system of claim 12 wherein:
2 said remote control device wherein
3 said control keys include an activation key operable to
4 activate the remote control device, and
5 said fingerprint sensor is embedded in the activation
6 key.

1 53. (New) The television system of claim 12 wherein:
2 said remote control device deactivates if no control key is
3 activated for a predetermined period of time.

1 54. (New) The device of claim 34 wherein:
2 said remote control device deactivates if no control key is
3 activated for a predetermined period of time.